

Saturday 17th November 2007

12.00PM – 7.00PM



The 'Pavillion'
Watermark Bar
Victoria Harbour,
Docklands

11.00 – PreCamp drinks and chat in Watermark Bar, Victoria Harbour Docklands (see map below)

12.00 – 12.10 **Opening – Simon Chen (Eight Black) & James Farmer (Edublogs)**

12.10 – 12.35 **Presentation: Alex Shiels (Automattic) – What's up with WordPress.com?**

12.35 – 1.00 **Presentation: Darren Rowse (Prologger) – Making money via WordPress**

1.00 – 2.00 *Roundtables: Intranets / Choosing a platform / Selling Plugins / Caching / Misc*

2.00 – 2.30 Snacks, Drinks and Chatter

2.35 – 3.00 **Presentation: James Farmer (Edublogs) – From 1 to 100,000 – Your first 100K WPMU users**

3.00 – 3.25 **Presentation: Christine Davis (Neato.co.nz) – Tags, Categories, Taxonomies, Folksonomies; Oh My!**

3.30 – 4.30 *Roundtables: Non-Profits / bbPress / Third Party Applications / Misc*

4.30 – 5.00 Snacks, Drinks and Chatter

5.00 – 5.25 **Presentation: Alister Cameron (Blogologist) – Fun and games in a Sandbox**

5.25 – 5.55 **Panel: Questions for presenters and 'whole of camp' discussion.**

5.55 – 6.55 *Roundtables: Coding Plugins / Blogging as new media / Themes / Misc*

6.55 – 7.00 Wrap

7.00 Onwards – Drinks @Watermark

